



# ERIK GARTZKE

UX DESIGNER

## CONTACT

+1 720.577.5750

erik.gartzke@gmail.com

Monument, Colorado

www.linkedin.com/in/erik-gartzke

www.erikgartzke.xyz

## UX SOFTWARE

- Sketch
- Figma
- XD
- InVision
- Photoshop
- Illustrator
- InDesign
- Zeplin

## UX SKILLS

- Heuristic Analysis
- Usability Testing
- Contextual Interviews
- Persona Identification
- Information Architecture
- Annotated Wireframing
- User / System Process Flows
- Rapid Prototyping
- + More

## CAREER SUMMARY

I am a US Marine veteran with a focus in Experience Design through user research, rapid prototyping, and testing using Design Thinking and Lean UX design principles. I am driven by the challenge and joy of designing a human-centered experience that empathetically serves the user's needs and solves their problems.



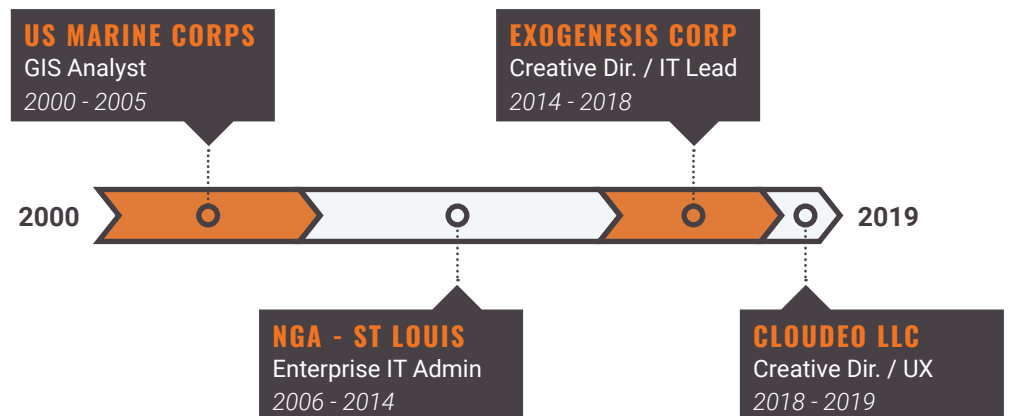
From my service in the military, to my time working in the Department of Defense, and eventual work in the commercial sector for two startups, my experience over the last 19 years has consisted of Geospatial & Spectral Analysis, Enterprise IT Architecture & Admin, marketing and branding, copy editing, and UI & UX design.

Check out my portfolio at [www.erikgartzke.xyz](http://www.erikgartzke.xyz) to see some of my UX work!

## CAREER HIGHLIGHTS

- Spearheaded a content strategy and email campaign for a special joint program with the European Space Agency (ESA) and designed a Wizard that made the process easier for applicants, resulting in a 14% positive contact from email campaign and 32% application rate online.
- Initiated and led the planning, acquisition, and setup of the office, equipment, and initial staff for CloudEO's first American office headquarters.
- As the Lead IT Architect and a founding member of the startup, I managed a \$70k budget to architect and implement the company IT strategy for Exogenesis Corp in accordance with company goals and needs in a way that would allow for future growth in an efficient manner.

## EXPERIENCE AT A GLANCE





www.erikgartzke.xyz

## OTHER TECH SKILLS

- Microsoft Server 2000 - 2012
- Microsoft Windows 7 - 10
- VMware V-center Admin
- Amazon Web Services Admin
- Synology NAS Admin
- Microsoft Office
- Google G-Suite
- Trello
- Jira
- Slack

## EDUCATION

### University:

- Pikes Peak Community College  
Colorado Springs, CO, 2019  
(In progress - Coursework in  
Multimedia Graphic Design)

### Certifications:

- MCTS - Windows Server 2008  
Server Administrator  
Global Knowledge, CA, 2011
- MCTS - Windows Server 2008  
Active Directory  
Global Knowledge, CA, 2011
- CompTIA Security+  
Techskills, IL, 2008

### Military:

- Basic Topographic Analyst  
Course  
NGA College, Ft. Belvoir, VA,  
2001
- Advanced Topographic Analyst  
Course  
NGA College, Ft. Belvoir, VA,  
2003

## EXPERIENCE

### Creative Director & UX Designer

Mar 2018 - Jan 2019

Cloudeo LLC | Englewood, CO

Cloudeo AG, an Earth Observation Services and Data company out of Munich, was looking to expand their business to North America. After presenting a proposal for setting up an office and initial staff, I was granted resources to do so and was hired as their Creative Director and UX Designer to adopt their content strategy and improve their user experience to better capture native English speakers and Western audiences. Some of my accomplishments and duties included the following:

- Initiated and led the planning, acquisition, and setup of an office and initial staff for CloudEO's first American office, with regular remote collaboration with colleagues both in the US and in Munich, Germany.
- Spearheaded a content strategy and email campaign for a special joint program with the European Space Agency (ESA), resulting in a 14% positive contact from email campaign and 32% application rate online.
- Collaborated with colleagues in Munich, Germany to setup and host exhibition booths at trade shows and conferences in the United States.
- Designed various high-fidelity wireframes, mockups, and interactive prototypes for web applications, pitches, and projects.

### Creative Director & Lead IT Architect

Jan 2014 - Feb 2018

Exogenesis Corp | Boulder, CO

As a founding member of Exogenesis Corp, a B2B Geospatial Intelligence (GEOINT) software, analysis, and consultancy startup out of Boulder Colorado, I initially served as our IT Architect and then later as our Creative Director. Some of my duties and accomplishments from both positions included the following:

- Managed a \$70k budget to architect and implement the company IT strategy for Exogenesis Corp in accordance with company goals and needs in a way that would allow for future growth in an efficient manner.
- Designed and implemented our content strategy for the website, email campaigns, and printed materials for conferences and tradeshow.
- Conceptual Designs – Participated in the creation and design of many of our intellectual properties, from product functions, diagrams, and illustrations, to User Interface / User Experience (UI/UX) demos.

### Windows System Administrator

Jan 2006 - Jan 2014

NGA Contractor | St Louis, MO

### Marine: Geospatial Intelligence Analyst

Apr 2000 - Apr 2005

USMC | Camp Lejeune, NC

\* References available upon request.